



**2<sup>nd</sup> INTERNATIONAL CONFERENCE ON DIGITAL ECONOMY**  
(INITIATING AND LEADING DIGITAL TRANSFORMATION)  
6-8 Dec., 2019

*Organized by*

The Centre for Digital Economy, Indian Institute of Management Raipur  
In association with the India Chapter of the Association for Information Systems (INAIS)  
Venue: IIM Raipur

The second International Conference on Digital Economy (ICDE 2019) will be hosted by IIM Raipur in association with the India Chapter of Association for Information Systems (INAIS) from 6-8 December, 2019. The theme of this year's conference is initiating and leading digital transformation. The key focus of the conference will be how to enable digital transformation in a large country like India. We are familiar with the word digital transformation. What we are not very familiar with is its implementation and the issues faced therein. The conference will deliberate on the issues related with enabling digital transformation, such as the need for a proper enterprise-wide architecture, the need for addressing the issue of privacy and security and so on. The Conference will feature three workshops, two panel discussions and paper presentations in several tracks divided into three categories, namely, enabling technologies, applications of digital economy and impact of digitization. The details are as follows:

## TOPICS

- A. *Technologies Enabling Digital Economy*
  1. Machine Learning and Artificial Intelligence
  2. Cloud Computing and Big Data
  3. Robotics and Augmented Reality
  4. 3-D Printing and Internet of Things
  5. Block chain and Cryptocurrencies
  6. Open Government Data
- B. *Emerging Applications in Digital Economy*
  7. Smart Governance and Smart Cities
  8. Electronic and Mobile Commerce
  9. Marketing in Digital Economy
  10. Cashless Economy and Microfinance
  11. Industry 4.0
- C. *Impacts of Digital Economy*
  12. Economics of Digital Enterprises
  13. Social Impacts of Digitization
  14. Fintech and Financial Inclusion
  15. Digital Fatigue and Migration to Analog World
  16. Digital Innovation and Entrepreneurship
  17. Security and Privacy Concerns

## WORKSHOPS AND DEMO SESSIONS

1. AIS Co-Hosted Paper Development Workshop for Scholars
2. Workshop on Enterprise Architecture in association with the Open Group Foundation
3. Privacy and Security in the Digital Economy
4. Demo Session on Digital Economy Products and Services

## PANEL DISCUSSIONS

1. Building Capabilities for Digital Transformation
2. Social Strategies for Digital Transformation
3. Digital Transformation as a Pedagogy in Management

## CONFERENCE COMMITTEES

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Prof. Sumeet Gupta, Indian Institute of Management Raipur

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## PAPER SUBMISSION

Extended abstracts of your work must be submitted by 16th October, 2019 using ICDE 2019's submission system. Each submission must be original and not submitted to another journal or conference. The guidelines for preparing the extended abstract as well as the submission template is available at the Conference's website. The accepted papers will be indexed at INAIS repository. However, the author(s) will retain the copyright of their work and can submit anywhere else after this conference. Selected papers from the conference will be invited for publication in reputed journals after due review process (the list will be updated soon on website). The list of participating journals will also be available on the website.

## REGISTRATION

In order for a paper to be considered for presentation in the conference, at least one author must register for the conference. To participate in the conference, however, each author willing to participate must register, either onsite or online. The details of the registration fees are as follows:

The registration fee covers conference kits, participation in the program, social event and meals for three days during the conference (except AIS Paper Development Workshop). A GST of 18% need to be added to the fee during submission.

Category	Indian / SAARC Participants		International Participants	
	By 10 <sup>th</sup> Nov., 2019	After 10 <sup>th</sup> Nov., 2019	By 10 <sup>th</sup> Nov., 2019	After 10 <sup>th</sup> Nov., 2019
Academics	INR 6000	INR 7000	USD 100	USD 150
Students	INR 3000	INR 5000	USD 75	USD 100
Industry	INR 7000	INR 8000	USD 125	USD 175
Government	INR 7000	INR 8000	USD 125	USD 175
AIS Paper Develop Workshop	INR 1000	INR 2000	USD 20	USD 40

## Publications Outlets

Authors of high-quality papers selected from the conference proceedings will be invited to submit the revised and expanded version of their papers for reviews by the following sponsoring journals.

1. Asia Pacific Journal of Information Systems (Scopus Index Journal)
2. Pacific Asia Journal of the Association for Information Systems (ABDC-B)
3. International Journal of Electronic Business (Scopus Index Journal, ABDC-C)
4. International Journal of Internet Marketing and Advertising (Scopus Index Journal, ABDC-C)

### CONFERENCE SECRETARIAT

Centre for Digital Economy

Indian Institute of Management Raipur, Naya Raipur, Chhattisgarh (India)

Contact Person: A Shashi Kumar, Research Associate (IIM Raipur)

E-mail: [icde@iimraipur.ac.in](mailto:icde@iimraipur.ac.in); website: <http://iimraipur.ac.in/index.php/icde>

Landline: +91 771 2474611; Mobile: +91 8435899491