

IIM introduces ePGP in blended mode

■ Staff Reporter
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INDIAN Institute of Management (IIM) Raipur introduced Executive Post Graduate Programme in Management (ePGP) in blended mode in association with Nulearn, one of the leading ed-tech organisations in India.

The programme entails online course delivery along with two mandatory campus immersion modules of five days each. These two campus immersion modules would be at the start and towards the end of the programme, respectively.

On successful completion of the programme, students would be awarded the Master of Business Administration degree by IIM Raipur.

The course has been structured meticulously for working professionals and executives to enrich their managerial skills which will help them take their organisations to higher growth trajectories.

The programme focuses on multiple facets like honing leadership skills, developing global perspective, enriching one's professional network, growing through peer learning, and acquiring understanding of general management as well as the specialisation chosen. Adhering to state-of-the-art management curriculum, the programme enhances the potential of participants by comprehensively covering ongoing trends and techniques in the industry.

In today's digital era, it is imperative for working executives to develop a strong professional network, enhance their skills & accelerate their career in the right direction. These three factors are the major reasons why profes-



sionals choose to opt for MBA from a reputed business school.

The two-year ePGP offers a blend of various general management theories, soft skills and analytical methods with real-world business scenarios covered through reputed cases. In terms of course structure, its design is along the lines of the flagship Post Graduate Programme (PGP) of IIM Raipur.

The main objective of this programme is to prepare participants for an advanced career in management by giving them a solid foundation in various management topics that are essential for building capabilities to succeed in the modern business landscape.

"At IIM Raipur, we strive to achieve excellence in every endeavour- creation of knowledge, imparting the knowledge and augmenting the practice through consulting and executive education. To meet the needs

of working professionals who would like to pursue quality management education without hampering their professional and personal commitments, IIM Raipur has designed and is commencing 'ePGP (Blended mode)' from January 2021. This 24-month programme is intensive while at the same time ensures convenience for working executives. I invite you to be part of this professionally rewarding experience." says Professor Bharat Bhasker, Director at IIM Raipur.

"It is a privilege for us at Nulearn to launch IIM Raipur's ePGP programme in Blended D2D mode. At Nulearn, we believe in the advancement of the Indian education landscape through innovation. I feel that it will be the best way for the community of business professionals to pursue a two-year degree at an IIM during these pandemic times, without taking a break from their careers. No other currently available programme offers a two-year degree in Master of Business Administration (MBA), the world class pedagogy of an IIM, and the unparalleled accessibility factor - all of which are hallmarks of IIM Raipur's ePGP course. Students of this programme can study from the comfort and safety of their own homes, which is also cost effective," states Sumit Kumar, CEO of Nulearn. To know more about the admission process or for any queries, please call 8880099302 or email us at epgp.iim-raipur@nulearn.in.